

## Service Description

### Certified Scrum Product Owner (CSPO) Inhouse Training



#### Training Course Objectives

**Your benefit:** This course prepares you intensively for your work as a Scrum Product Owner. In addition to the agile mindset and an introduction to the Scrum principles, the focus is on the agile product development.

After this course you will understand what agile product development means and what the tasks of the Product Owner are. We provide you with the necessary know-how to develop successful products with Scrum in collaboration with your teams and stakeholders.

#### Target Group

**Who benefits from this course:** Product Owner or future Product Owner as well as Product Manager or Executives who are about to introduce Scrum or have already gained experience with the use of the method.

#### The most important contents at a glance

You will get to know the principles of agile product development and empirical planning, get an overview of Scrum and find out how Sprint Planning, Sprint Review and Retrospectives will help you learn. You will become familiar with the path from product vision over product strategy to product backlog and how to validate product assumptions early on. You will learn how to refine, manage and organize the product backlog and practice dealing with user stories, product backlog and burndown charts. You will receive tips and tricks for your daily work as a Product Owner. You will also learn how to work together with external stakeholders of a Scrum team in an agile environment and which conditions for success the organization has to provide.

In addition, an inhouse training offers the opportunity to develop specific framework conditions for a successful implementation in your company.

#### The role of the Product Owner

The Product Owner is the end-to-end person responsible for the entire life cycle of a product. This distinguishes him significantly from a Project Manager, because the Product Owner is directly responsible for the business success of his product.

#### Preparation

Since the course is intended to give the opportunity to discuss practical problems with the introduction of Scrum and to exchange experiences, we recommend that you read the [Scrum Guide](#) as an official basis for Scrum as preparation.

In order for all participants to be able to build on a common level of knowledge, we will provide them with material for specific preparation prior to the training. Please plan up to four hours depending on your previous knowledge.

## Learning environment and quality

We design this course interactively in a pleasant and open learning environment. Trust and participation are particularly important to us. In exercises, what has been learned is experienced interactively; terms, rules and procedures are thereby consolidated.

Our experienced trainers will give you valuable input and tips for working as a Product Owner and for the effective introduction and implementation of Scrum in practice.

## Certification

**This is how the CSPO certification works:** Prerequisite for the certification as Certified Scrum Product Owner is the **complete participation** in a CSPO course. After the course we will register you as a new member of the Scrum Alliance. You will then receive a confirmation and your certification from the [Scrum Alliance](#).



The CSPO certificate can be renewed every two years. The Scrum Alliance charges a fee of \$100 for this renewal, which requires proof of 20 "Scrum Education Units" (SEU) over a period of two years. This corresponds to about 20 hours of further education. The CSPO course itself does not count towards the 20 SEUs.

improuv is "Registered Education Provider" of the [Scrum Alliance](#).

## SEUs and PDUs

This course is evaluated by the Scrum Alliance with 14 or 16 (for courses until 6pm) SEUs for the Certified Scrum Professional certification if the participants already have another certificate from the Scrum Alliance such as the Certified Scrum Master.

You can also credit 14 or 16 PDUs to the [Project Management Institute](#) for this course.

## Agenda Certified Scrum Product Owner

The agenda corresponds to the Learning Objectives of the Scrum Alliance. We can adapt the agenda to your specific starting situation within the framework of these guidelines.

<p><b>Day 1</b> 9am – 6pm</p> <p><b>Introduction</b></p> <p><b>Product development in a complex world</b></p> <ul style="list-style-type: none"> <li>• Why agility</li> <li>• Empirical process control</li> <li>• Value-driven development</li> <li>• Scrum introduction: origin, process, roles</li> </ul> <p><b>The Product Owner in Scrum</b></p> <ul style="list-style-type: none"> <li>• The Scrum Flow: roles, events and artifacts</li> <li>• Collaboration with the development team</li> <li>• Decision-making authority and responsibility of the Product Owner in the organization</li> <li>• Collaboration with stakeholders</li> </ul> <p><b>Understanding users and customers</b></p> <ul style="list-style-type: none"> <li>• Getting to know users</li> <li>• Customer segments</li> <li>• Validated learning</li> <li>• Systematic work with hypotheses</li> <li>• User Stories</li> </ul>	<p><b>Day 2</b> 9am – 6pm</p> <p><b>From the Product Vision to the Product Backlog</b></p> <ul style="list-style-type: none"> <li>• Creating a Product Vision</li> <li>• Story Mapping</li> <li>• The Product Backlog</li> <li>• Product Backlog Items</li> <li>• Estimating and arranging Backlog Items</li> </ul> <p><b>Empirical planning</b></p> <ul style="list-style-type: none"> <li>• Data-based medium and long-term planning</li> <li>• Velocity</li> <li>• Release planning</li> <li>• Project monitoring</li> </ul> <p><b>Work in the Scrum Team</b></p> <ul style="list-style-type: none"> <li>• Sprint Planning</li> <li>• Backlog Refinement</li> <li>• Support during the Sprint</li> <li>• Sprint Review</li> </ul> <p><b>Scaling (optional)</b></p> <ul style="list-style-type: none"> <li>• Working with several teams</li> <li>• Scaling of the PO role</li> </ul> <p><b>Closing/Feedback</b></p>
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The actual order of the topics may differ from this agenda.